**ANAHIS BARRIE**

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**SENIOR EXECUTIVE MANAGEMENT**

Managed multinational companies with domestic and international experience in operations, imports and exports, agile technology, multichannel product distribution, and marketing involving both start-up and growth organizations. Results-oriented, decisive leader with proven success in positioning a start-up software company into a massive service provider in NYC. Portfolio website at <https://anahisbolivar.wixsite.com/mysite-1>

* Expert on Microsoft Office (20 years)
* Expert on Product Management (10 years)
* Expert on Project Management (10 years)
* Expert on Trello, JIRA, Slack (2 years)
* Expert on Social Media marketing (4 years)
* Proficient with B2B and A/B testing (2 years)
* Expert on Data Analysis (5 years)
* Expert on Training & Recruiting on HR (5 years)
* Expert with ADP (2 years)
* Expert on E-commerce (2 years)
* Expert on Sketch design (2 years)
* Expert on Google analytics (5 years)
* Expert on Google AdWords (2 years)
* Expert on SEO (2 years)
* Expert on Dropbox & G-Suite (5 years)

**PROFESSIONAL EXPERIENCE**

UDog Mobile App, New York, New York November 2016 – January 2019 ***Chief Executive Officer***

* Responsible for launching an on-demand software platform in NYC with initial investment of 800k in 2018
* Conducted weekly meetings with software engineers and designers to approve proposals on UE
* Trained 250 employees to high quality standards to ensure knowledge and increase productivity
* Performed A/B testing to determine the most effective UE when navigating the commercial apps
* Created manuals of operations for all departments in order to improve expansion to other states
* Designed and published the website including e-commerce services using WIX and WordPress
* Built and managed relationship with groups of app developers in India and Venezuela using Slack and Trello
* Reduced monthly marketing budget by 30% using creative new ways to advertise the services
* Conducted expositions and tradeshows in Nevada and New York to promote software services
* Managed accountant to organize monthly budget as well as to revise quarterly IRS reports
* Reviewed and adjusted legal contracts with Legal firms regarding software affiliates and employees
* Affiliated corporation as vendor partners with Amazon, YELP, Google and other online platforms
* Created campaigns on Google Addwords and Facebook/Instagram significantly increasing sales per month
* Analyzed data from Google Analytics to continually modify strategy to increase sales
* Ran, reviewed and modified ADP payroll twice a month
* Approved background checks and legal documentation for new hires on different brands
* Designed and distributed promotional material using canvas, Photoshop, ivideo, power point and sketch
* Placed UDog services into number one software provider on all STONHENGE buildings in NYC

SUMINISTROS PANAMED, Caracas December 2010-December 2017

***President and Founder***

* Responsible for a multi-department medical organization representing 75% of total operations, 4 direct and 15 total reports.
* Closed negotiations with 53 main hospitals in Venezuela by presenting our high quality imported material
* Improved operational standards to ensured that all policy and procedures are followed at all levels
* Managed inventories of $5 million ensure that the product quality is in compliance with company standards
* Visited tradeshows in Asia once a year to select new medical products and disposables
* Managed relations with manufacturing companies in China to produce our branded high-quality products
* Structured the overall functions of the company and all different departments
* Implemented company methodology to request health permits in South America
* Travelled to different continents to find new and better quality of medical disposables and equipment
* Prepared proper documentation to establish legal processes in Asia and Europe.
* Analyzed data to properly assign selling cost to all new medical products based on the demand
* Coordinated distribution of products nationwide to over 56 hospitals and clinics in 20 different States

AMAZON LOGISTICS GROUP, LLC, Miami, FL December 2011-December 2017

***Global Operations and Product Manager***

* Drove business results and achieved market success by collaborating with supply chain, product and engineering, resulting in increasing client retention
* Conceived innovative sales strategy that increased annual company revenue by 30%
* Achieved medical product sales over $5 million in 4-year period
* Planned, scheduled and monitored transportation of $2 million worth of equipment nationwide flawlessly without loss or damage
* Introduced successful new medical disposables and equipment in international markets
* Opened new marketing channels and established strategic alliances in Asia and Africa
* Issued and denied health permits to release imported merchandise according to the high-quality standards.
* Facilitated negotiations with government institutions to simplified deliveries between China and Venezuela
* Assisted and organized medical conference fair to introduce new medical products
* Led International project teams to proven results across multiple lines of business, geographic borders, time zones, and cultures.

GRUBOVEN, C.A., Caracas, September 2006 – December 2010

***Logistics General Manager***

1. - Supervised the quality, quantity, cost and efficiency of the movement and storage of material for construction;
2. - Analyzed data to monitor performance and plan improvements
3. - Developed new business by gaining contracts, analyzed logistical problems and produced efficient solutions.
4. - Implemented health and safety procedures in a 10,000 m2 warehouse
5. - Estimated quantities and cost of materials, equipment and labor to determine project feasibility
6. - Tracked and monitored materials delivered onsite and maintained the stock for different projects

The Gillette Company, Boston, MA June 2004 - December 2006

***Industrial Engineering Co-op***

- Implemented different techniques to improve systems and create variables in product processes flow around the world

- Developed efficient manufacturing and office layouts in AutoCAD for the Gillette Blade and Razor facilities.

- Ensured proper space for around the equipment to support lean manufacturing techniques.

- Analyzed new manufacturing processes, developed work content, staffing estimates and process flows.

- Developed weekly presentations related to efficiency of manufacturing equipment

- Recommended material handling processes to optimize systems and delivery flows

- Assisted in set up procedure improvements and lean manufacturing projects

**EDUCATION**

Northeastern University, Boston, MA

Bachelor of Science - Industrial Engineering, August 2006

Cum laude

Miami University, Miami, FL May 2017

Global Executive Master in Business Administration

Member of Deans List 3.95 cumulative GPA

Columbia University, New York, NY February 2019 – Current

Full stack web development

Relevant Courses: HTML5, CSS3, JavaScript, jQuery, Java, Bootstrap, Express.js, React.js, Database Theory, Bookshelf.js, MongoDB, MySQL, Command Line, Git.

Fluent, professional writing and speaking in English and Spanish. Available for travels as needed.